Estimates of National Expenditure 2023

Vote 38: Tourism

National Treasury

Republic of South Africa



Vote 38

Tourism

Budget summary

| | | 2023 | /24 | | 2024/25 | 2025/26 |
|--|---------------------|---------------|----------------|---------|---------|---------|
| | Current | Transfers and | Payments for | | | |
| R million | payments | subsidies | capital assets | Total | Total | Total |
| MTEF allocation | | | | | | |
| Administration | 321.9 | 0.2 | 2.8 | 324.9 | 338.4 | 355.1 |
| Tourism Research, Policy and International Relations | 83.5 | 1 351.0 | 0.7 | 1 435.2 | 1 499.8 | 1 567.0 |
| Destination Development | 401.1 | _ | 0.0 | 401.1 | 415.6 | 433.4 |
| Tourism Sector Support Services | 132.5 | 230.6 | - | 363.0 | 383.4 | 399.6 |
| Total expenditure estimates | 939.0 | 1 581.8 | 3.5 | 2 524.2 | 2 637.2 | 2 755.0 |
| Executive authority | Minister of Tourism | 1 | | | | |
| Accounting officer | Director-General of | Tourism | | | | |
| Website | www.tourism.gov.z | a | | | | |

The Estimates of National Expenditure is available at www.treasury.gov.za. Additional tables in Excel format can be found at www.treasury.gov.za and www.vulekamali.gov.za.

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote the growth and development of the tourism sector; promote quality tourism products and services; provide for the effective domestic and international marketing of South Africa as a tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote responsible tourism for the benefit of South Africa and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority with the potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan.

Selected performance indicators

Table 38.1 Performance indicators by programme and related priority

| | | | Estimated | | | | | | |
|----------------------------------|-------------------|----------------|-----------|------------|---------|-------------|---------|-------------|---------|
| | | | Audit | ed perform | nance | performance | N | ITEF target | ts |
| Indicator | Programme | MTSF priority | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 | 2024/25 | 2025/26 |
| Number of monitoring and | Tourism Research, | | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| evaluation reports produced per | Policy and | | | | | | | | |
| year | International | | | | | | | | |
| | Relations | | | | | | | | |
| Number of work opportunities | Destination | | 4 331 | 2 772 | 3 682 | 4 104 | 4 133 | 4 133 | 4 133 |
| created through the Working for | Development | Priority 2: | | | | | | | |
| Tourism programme per year | | Economic | | | | | | | |
| Number of programmes | Tourism Sector | transformation | 4 | 3 | 6 | 1 | 4 | 2 | 2 |
| implemented per year to | Support Services | and job | | | | | | | |
| increase SMME participation in | | creation | | | | | | | |
| the tourism sector for inclusive | | | | | | | | | |
| economic growth | | | | | | | | | |
| Number of capacity-building | Tourism Sector | | 9 | 4 | 10 | 4 | 5 | 5 | 5 |
| programmes implemented per | Support Services | | | | | | | | |
| year | | | | | | | | | |

Expenditure overview

Over the medium term, the department will continue its efforts to protect and reignite the demand for tourism to ensure that the sector lives up to its potential to contribute to South Africa's economic growth. To do this, it intends to focus on: enhancing growth and development in the sector, thereby contributing to broader economic growth; enhancing and maintaining core tourism assets and infrastructure while creating work opportunities; and supporting historically disadvantaged tourism enterprise.

The department has a total budget of R7.9 billion over the medium term, increasing at an average annual rate of 3.3 per cent, with transfers to South African Tourism accounting for an estimated 53.3 per cent (R4.2 billion) of this amount. Most of the department's activities are carried out through the expanded public works programme, which, in the tourism sector, is aimed at enhancing and developing tourism infrastructure through labour-intensive methods targeted at young people, women, unemployed people, people with disabilities and small, medium and micro enterprises (SMMEs). The expanded public works programme is allocated R944.8 million over the MTEF period in the *Destination Development* programme.

The tourism incentive programme is geared at enhancing growth and development, and includes the green tourism incentive, the market access support programme and the tourism grading support programme. The green tourism incentive provides financial support to privately owned tourism enterprises and promotes responsible practices by offering solutions for the sustainable management of resources. The market access support programme provides financial support to qualifying enterprises for inclusion in selected marketing platforms such as exhibitions. The tourism grading support programme offers a measured structure for diversified inclusivity, which entails reducing the cost of quality grading for small enterprises. The programme is allocated R715 million over the medium term in the *Tourism Sector Support Services* programme. To provide developmental support to enterprises while establishing a channel of emerging operators within the tourism sector, R82.7 million over the MTEF period is allocated to fund operational expenditure within the *Enterprise Development and Transformation* subprogramme in the *Tourism Sector Support Services* programme.

The department aims to implement spatial planning and infrastructure projects over the MTEF period to build capacity in township and rural economies, and is working to maintain infrastructure on properties managed by South African National Parks. These initiatives garner support for community-based projects and ultimately contribute to tourism development and work opportunities in rural areas. These projects are primarily funded through the Working for Tourism programme, which forms part of the expanded public works programme, to enable the creation of a targeted 12 399 work opportunities over the medium term.

Expenditure trends and estimates

Table 38.2 Vote expenditure trends and estimates by programme and economic classification

Programmes

- 1. Administration
- 2. Tourism Research, Policy and International Relations
- 3. Destination Development
- 4. Tourism Sector Support Services

| Programme | | | | | | Average: | | | | | Average: |
|-----------------|---------|---------------|---------|---------------|---------|-----------|---------|--------------|---------|---------|-----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Adjusted | rate | Total | Medium | -term expend | liture | rate | Total |
| | Auc | lited outcome | е | appropriation | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 | - 2025/26 |
| Programme 1 | 287.3 | 289.8 | 288.5 | 330.2 | 4.7% | 13.6% | 324.9 | 338.4 | 355.1 | 2.5% | 12.9% |
| Programme 2 | 1 419.1 | 479.5 | 1 358.6 | 1 417.5 | 0.0% | 53.0% | 1 435.2 | 1 499.8 | 1 567.0 | 3.4% | 56.8% |
| Programme 3 | 430.0 | 427.5 | 527.2 | 395.6 | -2.7% | 20.2% | 401.1 | 415.6 | 433.4 | 3.1% | 15.8% |
| Programme 4 | 248.0 | 195.4 | 363.5 | 359.1 | 13.1% | 13.2% | 363.0 | 383.4 | 399.6 | 3.6% | 14.4% |
| Total | 2 384.4 | 1 392.2 | 2 537.8 | 2 502.4 | 1.6% | 100.0% | 2 524.2 | 2 637.2 | 2 755.0 | 3.3% | 100.0% |
| Change to 2022 | | | | 10.8 | | | 31.9 | 32.9 | 34.1 | | |
| Budget estimate | | | | | | | | | | | |

Table 38.2 Vote expenditure trends and estimates by programme and economic classification (continued)

| Economic classification | | | | _ | | Average: | - | | | | Average: |
|--------------------------------------|---------|--------------|---------|---------------|-----------|----------|---------|---------------|---------|---------|-----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Adjusted | rate | Total | Medium | n-term expend | liture | rate | Total |
| | Aud | ited outcome | ! | appropriation | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 - | 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 | - 2025/26 |
| Current payments | 864.7 | 637.0 | 754.7 | 931.9 | 2.5% | 36.2% | 939.0 | 977.0 | 1 020.8 | 3.1% | 37.1% |
| Compensation of employees | 329.4 | 330.7 | 337.5 | 381.5 | 5.0% | 15.6% | 374.5 | 390.9 | 408.1 | 2.3% | 14.9% |
| Goods and services ¹ | 535.3 | 306.3 | 417.3 | 550.4 | 0.9% | 20.5% | 564.5 | 586.1 | 612.7 | 3.6% | 22.2% |
| of which: | | | | | | | | | | | |
| Consultants: Business and | 21.2 | 24.0 | 25.2 | 48.8 | 32.0% | 1.4% | 26.1 | 28.8 | 30.2 | -14.8% | 1.3% |
| advisory services | | | | | | | | | | | |
| Agency and | 171.5 | 50.8 | 79.2 | 107.8 | -14.3% | 4.6% | 135.8 | 117.1 | 169.0 | 16.2% | 5.1% |
| support/outsourced services | | | | | | | | | | | |
| Operating leases | 37.8 | 30.7 | 28.3 | 35.9 | -1.8% | 1.5% | 37.5 | 39.2 | 41.2 | 4.7% | 1.5% |
| Property payments | 9.0 | 44.6 | 122.7 | 48.2 | 74.8% | 2.5% | 51.3 | 122.9 | 8.5 | -43.9% | 2.2% |
| Travel and subsistence | 52.1 | 11.5 | 29.8 | 72.8 | 11.8% | 1.9% | 74.4 | 76.4 | 80.1 | 3.3% | 2.9% |
| Training and development | 176.7 | 39.7 | 47.0 | 137.3 | -8.1% | 4.5% | 140.8 | 99.0 | 175.8 | 8.6% | 5.3% |
| Transfers and subsidies ¹ | 1 499.2 | 498.6 | 1 569.3 | 1 565.6 | 1.5% | 58.2% | 1 581.8 | 1 656.9 | 1 729.9 | 3.4% | 62.7% |
| Departmental agencies and | 1 358.0 | 426.2 | 1 562.1 | 1 333.7 | -0.6% | 53.1% | 1 349.3 | 1 409.9 | 1 473.1 | 3.4% | 53.4% |
| accounts | | | | | | | | | | | |
| Foreign governments and | 2.8 | 3.0 | 2.4 | 2.5 | -3.4% | 0.1% | 2.6 | 2.7 | 2.8 | 4.1% | 0.1% |
| international organisations | | | | | | | | | | | |
| Public corporations and | 131.7 | 50.5 | - | 225.2 | 19.6% | 4.6% | 225.7 | 239.9 | 249.5 | 3.5% | 9.0% |
| private enterprises | | | | | | | | | | | |
| Non-profit institutions | 0.4 | _ | 0.4 | 0.4 | 2.4% | 0.0% | 0.4 | 0.5 | 0.5 | 2.7% | 0.0% |
| Households | 6.2 | 18.9 | 4.3 | 3.8 | -15.2% | 0.4% | 3.8 | 4.0 | 4.1 | 2.7% | 0.2% |
| Payments for capital assets | 20.0 | 256.6 | 213.5 | 4.8 | -37.7% | 5.6% | 3.5 | 3.3 | 4.3 | -4.1% | 0.2% |
| Buildings and other fixed | 10.1 | 240.1 | 206.3 | ı | -100.0% | 5.2% | _ | _ | _ | 0.0% | 0.0% |
| structures | | | | | | | | | | | |
| Machinery and equipment | 8.7 | 9.7 | 7.2 | 3.9 | -23.6% | 0.3% | 3.5 | 3.3 | 4.3 | 3.4% | 0.1% |
| Software and other intangible | 1.3 | 6.7 | - | 1.0 | -8.4% | 0.1% | _ | _ | - | -100.0% | 0.0% |
| assets | | | | | | | | | | | |
| Payments for financial assets | 0.4 | 0.0 | 0.2 | - | -100.0% | 0.0% | - | _ | | 0.0% | 0.0% |
| Total | 2 384.4 | 1 392.2 | 2 537.8 | 2 502.4 | 1.6% | 100.0% | 2 524.2 | 2 637.2 | 2 755.0 | 3.3% | 100.0% |

^{1.} Tables with expenditure trends, annual budget, adjusted appropriation and audited outcome are available at www.treasury.gov.za and www.vulekamali.gov.za.

Transfers and subsidies expenditure trends and estimates

Table 38.3 Vote transfers and subsidies trends and estimates

| - | | | | | | Average: | | | | | Average: |
|--|-----------|---------------|-----------|---------------|---------|-----------|-----------|---------------|-----------|---------|-----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Adjusted | rate | Total | Mediur | n-term expend | iture | rate | Total |
| | Aud | lited outcome | | appropriation | (%) | (%) | | estimate | | (%) | (%) |
| R thousand | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 | - 2025/26 |
| Households | | | | | | | | | | | |
| Social benefits | | | | | | | | | | | |
| Current | 5 277 | 1 038 | 2 929 | - | -100.0% | 0.2% | - | _ | _ | - | - |
| Employee social benefits | 5 277 | 1 038 | 2 929 | - | -100.0% | 0.2% | _ | _ | | - | - |
| Departmental agencies and accounts | | | | | | | | | | | |
| Departmental agencies (non- | | | | | | | | | | | |
| business entities) | | | | | | | | | | | |
| Current | 1 358 033 | 426 199 | 1 562 137 | 1 333 682 | -0.6% | 91.2% | 1 349 291 | 1 409 888 | 1 473 051 | 3.4% | 85.2% |
| Culture, Arts, Tourism, Hospitality | 157 | 172 | 181 | 188 | 6.2% | _ | 194 | 203 | 212 | 4.1% | - |
| and Sports Sector Education and | | | | | | | | | | | |
| Training Authority | | | | | | | | | | | |
| South African Tourism | 1 354 161 | 423 027 | 1 297 038 | 1 329 206 | -0.6% | 85.8% | 1 344 672 | 1 405 061 | 1 468 008 | 3.4% | 84.9% |
| Tourism incentive programme | _ | _ | 258 000 | - | - | 5.0% | _ | _ | - | - | - |
| National tourism careers expo | 3 715 | _ | 3 918 | 4 288 | 4.9% | 0.2% | 4 425 | 4 624 | 4 831 | 4.1% | 0.3% |
| Technology Innovation Agency | _ | 3 000 | 3 000 | - | - | 0.1% | _ | _ | - | - | - |
| Households | | | | | | | | | | | |
| Other transfers to households | | | | | | | | | | | |
| Current | 971 | 17 869 | 1 380 | 3 816 | 57.8% | 0.5% | 3 782 | 3 952 | 4 129 | 2.7% | 0.2% |
| Employee social benefits | 37 | - | - | - | -100.0% | - | - | - | - | - | - |
| Gifts and donations | 10 | 30 | 10 | - | -100.0% | _ | _ | _ | _ | - | - |
| Bursaries for non-employees | 924 | 559 | 1 370 | 3 816 | 60.4% | 0.1% | 3 782 | 3 952 | 4 129 | 2.7% | 0.2% |
| Act of grace | _ | 17 280 | - | _ | - | 0.3% | - | _ | - | - | - |
| Foreign governments and | | | | | | | | | | | |
| international organisations | | | | | | | | | | | |
| Current | 2 772 | 2 998 | 2 437 | 2 502 | -3.4% | 0.2% | 2 582 | 2 698 | 2 819 | 4.1% | 0.2% |
| United Nations World Tourism | 2 772 | 2 998 | 2 437 | 2 502 | -3.4% | 0.2% | 2 582 | 2 698 | 2 819 | 4.1% | 0.2% |
| Organisation | | | | | | | | | | | |
| Non-profit institutions | | | | | | | | | | | |
| Current | 413 | _ | 431 | 443 | 2.4% | _ | 439 | 459 | 480 | 2.7% | - |
| Federated Hospitality Association of | 413 | _ | 431 | 443 | 2.4% | _ | 439 | 459 | 480 | 2.7% | _ |
| South Africa | | | | | | | | | | | |
| Public corporations and private | | | | | | | | | | | |
| enterprises | | | | | | | | | | | |
| Other transfers to private enterprises | | | | | | | | | | | |
| Current | 131 736 | 50 523 | _ | 225 172 | 19.6% | 7.9% | 225 692 | 239 870 | 249 465 | 3.5% | 14.4% |
| Tourism incentive programme | 131 736 | 50 523 | - | 225 172 | 19.6% | 7.9% | 225 692 | 239 870 | 249 465 | 3.5% | 14.4% |
| Total | 1 499 202 | 498 627 | 1 569 314 | 1 565 615 | 1.5% | 100.0% | 1 581 786 | 1 656 867 | 1 729 944 | 3.4% | 100.0% |

Personnel information

Table 38.4 Vote personnel numbers and cost by salary level and programme¹

Programmes

- Administration
 Tourism Research, Policy and International Relations
- 3. Destination Development
- 4. Tourism Sector Support Services

| 4. Tourism Seci | toi suppoit | Jei vices | | | | | | | | | | | | | | | | , | |
|-----------------|-------------|------------|--------|--------|------|------------|-----------------------|--------|-------------|-----------|--------|------------|----------|---------|--------|-------|------|---------|-----------|
| | Numbe | r of posts | | | | | | | | | | | | | | | | | Average: |
| | estima | ited for | | | | | | | | | | | | | | | | Average | Salary |
| | 31 Mar | ch 2023 | | | Nur | nber and c | ost ² of p | ersonr | el posts fi | lled/plai | nned f | or on fund | ed estab | lishme | ent | | | growth | level/ |
| | | Number | | | | | | | | | | | | | | | | rate | Total |
| | | of posts | Α. | Actual | | Revise | ed estim | ate | | | Medi | um-term ex | kpenditu | ıre est | imate | | | (%) | (%) |
| | Number | additional | | | | | | | | | | | | | | | | | |
| | of | to the | | | | | | | | | | | | | | | | | |
| | funded | establish- | | | | | | | | | | | | | | | | | |
| | posts | ment | 20 | 21/22 | | 20: | 22/23 | | 20 | 23/24 | | 20 | 24/25 | | 20: | 25/26 | | 2022/23 | - 2025/26 |
| | • | | | • | Unit | | • | Unit | | | Unit | | | Unit | | • | Unit | • | |
| Tourism | | | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | | |
| Salary level | 492 | 31 | 492 | 337.5 | 0.7 | 526 | 381.5 | 0.7 | 521 | 374.4 | 0.7 | 509 | 390.9 | 0.8 | 522 | 408.1 | 0.8 | -0.3% | 100.0% |
| 1-6 | 85 | - | 85 | 25.4 | 0.3 | 87 | 27.0 | 0.3 | 84 | 25.4 | 0.3 | 82 | 26.5 | 0.3 | 83 | 27.4 | 0.3 | -1.6% | 16.2% |
| 7 – 10 | 239 | 28 | 239 | 125.6 | 0.5 | 261 | 142.5 | 0.5 | 257 | 137.5 | 0.5 | 248 | 141.2 | 0.6 | 252 | 146.2 | 0.6 | -1.2% | 49.0% |
| 11 – 12 | 102 | 1 | 102 | 96.2 | 0.9 | 106 | 104.3 | 1.0 | 112 | 108.9 | 1.0 | 111 | 114.5 | 1.0 | 119 | 124.1 | 1.0 | 3.9% | 21.6% |
| 13 – 16 | 64 | 2 | 64 | 90.3 | 1.4 | 70 | 103.1 | 1.5 | 66 | 97.8 | 1.5 | 66 | 103.7 | 1.6 | 66 | 105.3 | 1.6 | -1.9% | 12.9% |
| Other | 2 | - | 2 | _ | _ | 2 | 4.6 | 2.3 | 2 | 4.7 | 2.4 | 2 | 5.0 | 2.5 | 2 | 5.1 | 2.5 | _ | 0.4% |
| Programme | 492 | 31 | 492 | 337.5 | 0.7 | 526 | 381.5 | 0.7 | 521 | 374.4 | 0.7 | 509 | 390.9 | 0.8 | 522 | 408.1 | 0.8 | -0.3% | 100.0% |
| Programme 1 | 252 | 17 | 252 | 158.4 | 0.6 | 266 | 179.2 | 0.7 | 255 | 169.1 | 0.7 | 249 | 176.6 | 0.7 | 253 | 184.4 | 0.7 | -1.7% | 49.2% |
| Programme 2 | 66 | 4 | 66 | 49.1 | 0.7 | 75 | 58.9 | 0.8 | 78 | 60.8 | 0.8 | 77 | 63.5 | 0.8 | 79 | 66.3 | 0.8 | 1.7% | 14.9% |
| Programme 3 | 70 | 4 | 70 | 55.3 | 0.8 | 73 | 61.7 | 0.8 | 72 | 61.1 | 0.8 | 70 | 63.8 | 0.9 | 71 | 66.6 | 0.9 | -0.9% | 13.8% |
| Programme 4 | 104 | 6 | 104 | 74.7 | 0.7 | 112 | 81.8 | 0.7 | 116 | 83.4 | 0.7 | 113 | 87.1 | 0.8 | 119 | 90.9 | 0.8 | 2.0% | 22.1% |

^{1.} Data has been provided by the department and may not necessarily reconcile with official government personnel data.

Departmental receipts

Table 38.5 Departmental receipts by economic classification

| | | | | | | | Average: | | | | | Average: |
|------------------------------|---------|--------------|---------|----------|----------|---------|-----------|-----------|-------------|----------|---------|-----------|
| | | | | | | Average | Receipt | | | | Average | Receipt |
| | | | | | | growth | item/ | | | | growth | item/ |
| | | | | Adjusted | Revised | rate | Total | | | | rate | Total |
| _ | Aud | ited outcome | 2 | estimate | estimate | (%) | (%) | Medium-te | rm receipts | estimate | (%) | (%) |
| R thousand | 2019/20 | 2020/21 | 2021/22 | 2022, | /23 | 2019/20 | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 | - 2025/26 |
| Departmental receipts | 4 250 | 11 857 | 81 858 | 2 882 | 2 882 | -12.1% | 100.0% | 2 933 | 2 989 | 3 045 | 1.9% | 100.0% |
| Sales of goods and services | 69 | 169 | 206 | 190 | 190 | 40.2% | 0.6% | 191 | 193 | 195 | 0.9% | 6.5% |
| produced by department | | | | | | | | | | | | |
| Sales by market | 69 | 67 | 66 | 90 | 90 | 9.3% | 0.3% | 90 | 91 | 92 | 0.7% | 3.1% |
| establishments | | | | | | | | | | | | |
| of which: | | | | | | | | | | | | |
| Rent collected from the | 69 | 67 | 66 | 90 | 90 | 9.3% | 0.3% | 90 | 91 | 92 | 0.7% | 3.1% |
| letting of open and covered | | | | | | | | | | | | |
| parking | | | | | | | | | | | | |
| Other sales | _ | 102 | 140 | 100 | 100 | _ | 0.3% | 101 | 102 | 103 | 1.0% | 3.4% |
| of which: | | | | | | | | | | | | |
| Commission received on | - | 102 | 140 | 100 | 100 | - | 0.3% | 101 | 102 | 103 | 1.0% | 3.4% |
| deduction of insurance and | | | | | | | | | | | | |
| other premiums from | | | | | | | | | | | | |
| employees' salaries | | | | | | | | | | | | |
| Sales of scrap, waste, arms | 97 | - | - | 20 | 20 | -40.9% | 0.1% | 21 | 22 | 23 | 4.8% | 0.7% |
| and other used current | | | | | | | | | | | | |
| goods | | | | | | | | | | | | |
| of which: | | | | | | | | | | | | |
| Sales of scrap, waste, arms | 97 | _ | - | 20 | 20 | -40.9% | 0.1% | 21 | 22 | 23 | 4.8% | 0.7% |
| and other used current | | | | | | | | | | | | |
| goods | | | | | | | | | | | | |
| Interest, dividends and rent | 179 | 1 221 | 60 | 105 | 105 | -16.3% | 1.6% | 105 | 106 | 107 | 0.6% | 3.6% |
| on land | | | | | | | | | | | | |
| Interest | 179 | 1 221 | 60 | 105 | 105 | -16.3% | 1.6% | 105 | 106 | 107 | 0.6% | 3.6% |
| Sales of capital assets | 254 | _ | 1 074 | 66 | 66 | -36.2% | 1.4% | 66 | 67 | 68 | 1.0% | 2.3% |
| Transactions in financial | 3 651 | 10 467 | 80 518 | 2 501 | 2 501 | -11.8% | 96.3% | 2 550 | 2 601 | 2 652 | 2.0% | 87.0% |
| assets and liabilities | | | | | | | | | | | | |
| Total | 4 250 | 11 857 | 81 858 | 2 882 | 2 882 | -12.1% | 100.0% | 2 933 | 2 989 | 3 045 | 1.9% | 100.0% |

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 38.6 Administration expenditure trends and estimates by subprogramme and economic classification

| R million 2019/20 2020/21 2021/22 2022/23 2019/20 - 2022/23 2023/24 2023/24 2025/26 20 | verage growth dispersion of the control of the cont | Expenditure/ Total (%) 025/26 11.6% 1.0% 56.1% 19.5% 11.8% 100.0% |
|--|--|---|
| R million 2019/20 2020/21 2021/22 2022/23 2019/20 - 2022/23 2023/24 2023/24 2025/26 20 | rate (%) 022/23 - 202! -0.8% 1 3.0% 2.5% 5 3.2% 1 4.5% 1 | diture/ Total (%) 025/26 11.6% 1.0% 56.1% 19.5% 11.8% |
| R million 2019/20 2020/21 2021/22 2022/23 2019/20 - 2022/23 2023/24 2024/25 2025/26 20 | rate (%) 022/23 - 202 -0.8% 1 3.0% 2.5% 5 3.2% 1 4.5% 1 | Total (%) 025/26 11.6% 1.0% 56.1% 19.5% 11.8% |
| R million Audited outcome appropriation (%) (%) estimate R million 2019/20 2020/21 2022/23 2019/20 - 2022/23 2023/24 2024/25 2025/26 20 Ministry 38.8 29.7 37.7 40.7 1.6% 12.3% 37.6 38.0 39.7 Management 3.3 2.5 2.5 3.4 0.8% 1.0% 3.4 3.5 3.7 Corporate Management 154.7 173.1 156.2 185.4 6.2% 56.0% 182.0 190.3 199.4 Financial Management 51.5 50.9 63.8 63.4 7.2% 19.2% 63.2 66.1 69.7 Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 50.0 5.1 5.1 | (%) 022/23 - 2022 -0.8% 1 3.0% 2.5% 5 3.2% 1 4.5% 1 | (%) 025/26 11.6% 1.0% 56.1% 19.5% 11.8% |
| R million 2019/20 2020/21 2021/22 2022/23 2019/20 - 2022/23 2023/24 2024/25 2025/26 20 Ministry 38.8 29.7 37.7 40.7 1.6% 12.3% 37.6 38.0 39.7 Management 3.3 2.5 2.5 3.4 0.8% 1.0% 3.4 3.5 3.7 Corporate Management 154.7 173.1 156.2 185.4 6.2% 56.0% 182.0 190.3 199.4 Financial Management 51.5 50.9 63.8 63.4 7.2% 19.2% 63.2 66.1 69.7 Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 5.1 5.1 5.2 5.3 Budget estimate 5.1 5.2 5.3 | 022/23 - 2029 -0.8% | 025/26 11.6% 1.0% 56.1% 19.5% 11.8% |
| Ministry 38.8 29.7 37.7 40.7 1.6% 12.3% 37.6 38.0 39.7 Management 3.3 2.5 2.5 3.4 0.8% 1.0% 3.4 3.5 3.7 Corporate Management 154.7 173.1 156.2 185.4 6.2% 56.0% 182.0 190.3 199.4 Financial Management 51.5 50.9 63.8 63.4 7.2% 19.2% 63.2 66.1 69.7 Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 5.1 5.1 5.1 5.2 5.3 Budget estimate 5.1 5.1 5.2 5.3 | -0.8% 1 3.0% 2.5% 5 3.2% 1 4.5% 1 | 11.6% 1.0% 56.1% 19.5% 11.8% |
| Management 3.3 2.5 2.5 3.4 0.8% 1.0% 3.4 3.5 3.7 Corporate Management 154.7 173.1 156.2 185.4 6.2% 56.0% 182.0 190.3 199.4 Financial Management 51.5 50.9 63.8 63.4 7.2% 19.2% 63.2 66.1 69.7 Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 5.1 5.1 5.2 5.3 Budget estimate Economic classification | 3.0% 2.5% 5 3.2% 1 4.5% 1 | 1.0% 56.1% 19.5% 11.8% |
| Corporate Management 154.7 173.1 156.2 185.4 6.2% 56.0% 182.0 190.3 199.4 Financial Management 51.5 50.9 63.8 63.4 7.2% 19.2% 63.2 66.1 69.7 Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 5.1 5.1 5.2 5.3 Budget estimate 5.1 5.2 5.3 | 2.5% 5 3.2% 1 4.5% 1 | 56.1% 19.5% 11.8% |
| Financial Management 51.5 50.9 63.8 63.4 7.2% 19.2% 63.2 66.1 69.7 Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 5.1 5.1 5.2 5.3 Budget estimate 5.1 5.2 5.3 | 3.2% 1 4.5% 1 | 19.5% 11.8% |
| Office Accommodation 39.1 33.6 28.3 37.3 -1.5% 11.6% 38.8 40.6 42.5 Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 Budget estimate 5.1 5.1 5.2 5.3 Economic classification | 4.5% 1 | 11.8% |
| Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 Change to 2022 Budget estimate 5.1 5.1 5.2 5.3 Economic classification | | |
| Change to 2022 5.1 5.1 5.2 5.3 Budget estimate | 2.5% 10 | 100.0% |
| Budget estimate | | |
| Economic classification | | |
| | | |
| | | |
| Current payments 272.4 272.9 278.3 326.5 6.2% 96.2% 321.9 335.2 350.9 | 2.4% 9 | 99.0% |
| Compensation of employees 153.0 156.1 158.4 179.2 5.4% 54.1% 169.1 176.6 184.4 | 1.0% 5 | 52.6% |
| Goods and services 119.5 116.8 119.9 147.3 7.2% 42.1% 152.7 158.6 166.6 | 4.2% 4 | 46.4% |
| of which: | | |
| Audit costs: External 9.6 8.1 7.7 11.8 7.3% 3.1% 12.1 12.6 13.3 | 4.0% | 3.7% |
| Communication 6.9 15.3 22.2 13.0 23.2% 4.8% 15.8 16.6 17.4 | 10.3% | 4.7% |
| Computer services 10.3 12.2 15.1 13.4 9.2% 4.3% 14.8 15.5 16.4 | 7.2% | 4.5% |
| Consultants: Business and advisory 9.2 7.4 7.0 12.7 11.4% 3.0% 14.6 15.3 16.1 | 8.2% | 4.4% |
| services Services | | |
| Operating leases 37.8 30.7 28.3 35.9 -1.8% 11.1% 37.5 39.2 41.2 | 4.7% 1 | 11.4% |
| Travel and subsistence 19.0 6.1 14.8 21.3 3.8% 5.1% 21.7 21.5 22.5 | 1.9% | 6.5% |
| Transfers and subsidies 6.3 1.2 3.6 0.2 -68.9% 0.9% 0.2 0.2 0.2 | 4.1% | 0.1% |
| Departmental agencies and accounts 0.2 0.2 0.2 0.2 6.2% 0.1% 0.2 0.2 0.2 | 4.1% | 0.1% |
| Households 6.1 1.0 3.5 100.0% 0.9% | - | _ |
| Payments for capital assets 8.4 15.7 6.4 3.5 -25.2% 2.8% 2.8 2.9 3.9 | 3.5% | 1.0% |
| Machinery and equipment 7.2 8.9 6.4 2.6 -29.1% 2.1% 2.8 2.9 3.9 | 15.4% | 0.9% |
| Software and other intangible assets 1.3 6.7 – 1.0 -8.4% 0.8% – – – -1 | 100.0% | 0.1% |
| Payments for financial assets 0.2 0.0 0.1100.0% | - | _ |
| Total 287.3 289.8 288.5 330.2 4.7% 100.0% 324.9 338.4 355.1 | 2.5% 10 | 100.0% |
| Proportion of total programme 12.1% 20.8% 11.4% 13.2% 12.9% 12.8% 12.9% | - | - |
| expenditure to vote expenditure | | |
| Details of transfers and subsidies | | |
| Households | | |
| Social benefits | | |
| Current 5.2 0.5 2.8100.0% 0.7% | _ | _ |
| Employee social benefits 5.2 0.5 2.8100.0% 0.7% | _ | _ |
| Households | | |
| Other transfers to households | | |
| Current 0.9 0.6 0.6100.0% 0.2% | _ | _ |
| Bursaries for non-employees 0.9 0.6 0.6 100.0% 0.2% | _ | _ |
| Gifts and donations 0.0 0.0 0.0 100.0% | _ | _ |
| Departmental agencies and accounts | | |
| Departmental agencies (non- | | |
| business entities) | | |
| Current 0.2 0.2 0.2 0.2 0.2 6.2% 0.1% 0.2 0.2 0.2 | 4.1% | 0.1% |
| Culture, Arts, Tourism, Hospitality 0.2 0.2 0.2 0.2 6.2% 0.1% 0.2 0.2 0.2 | 4.1% | 0.1% |
| and Sports Sector Education and | | |
| Training Authority | | |

Personnel information

Table 38.7 Administration personnel numbers and cost by salary level¹

| | | r of posts | | | | | | | - | | | | | | | | | | Average: |
|----------------|--------|------------|--------|--------|------|------------|-----------------------|--------|--------------|----------|--------|------------|----------|---------|--------|-------|------|---------|-----------|
| | estima | ited for | | | | | | | | | | | | | | | | Average | Salary |
| | 31 Mar | ch 2023 | | | Nur | nber and c | ost ² of p | ersoni | nel posts fi | lled/pla | nned f | or on fund | ed estab | lishme | ent | | | growth | level/ |
| | | Number | | | | | | | | | | | | | | | | rate | Total |
| | | of posts | | Actual | | Revise | ed estim | ate | | | Medi | um-term ex | penditu | ıre est | imate | | | (%) | (%) |
| | Number | additional | | | | | | | | | | | | | | | | | |
| | of | to the | | | | | | | | | | | | | | | | | |
| | funded | establish- | | | | | | | | | | | | | | | | | |
| | posts | ment | 20 | 21/22 | | 20 | 22/23 | | 2023/24 | | | 20 | 24/25 | | 20 | 25/26 | | 2022/23 | - 2025/26 |
| | | | | | Unit | | | Unit | | | Unit | | | Unit | | | Unit | | |
| Administration | 1 | | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | | |
| Salary level | 252 | 17 | 252 | 158.4 | 0.6 | 266 | 179.2 | 0.7 | 255 | 169.1 | 0.7 | 249 | 176.6 | 0.7 | 253 | 184.4 | 0.7 | -1.7% | 100.0% |
| 1-6 | 73 | _ | 73 | 21.8 | 0.3 | 75 | 23.2 | 0.3 | 73 | 22.0 | 0.3 | 72 | 23.2 | 0.3 | 71 | 23.5 | 0.3 | -1.8% | 28.4% |
| 7 – 10 | 103 | 14 | 103 | 50.4 | 0.5 | 115 | 59.1 | 0.5 | 109 | 54.5 | 0.5 | 104 | 55.1 | 0.5 | 104 | 56.3 | 0.5 | -3.3% | 42.2% |
| 11 – 12 | 48 | 1 | 48 | 44.8 | 0.9 | 44 | 43.2 | 1.0 | 44 | 43.0 | 1.0 | 44 | 45.6 | 1.0 | 49 | 51.2 | 1.0 | 3.7% | 17.7% |
| 13 – 16 | 26 | 2 | 26 | 41.4 | 1.6 | 30 | 49.0 | 1.6 | 27 | 44.9 | 1.7 | 27 | 47.7 | 1.8 | 27 | 48.4 | 1.8 | -3.5% | 10.9% |
| Other | 2 | _ | 2 | - | - | 2 | 4.6 | 2.3 | 2 | 4.7 | 2.4 | 2 | 5.0 | 2.5 | 2 | 5.1 | 2.5 | - | 0.8% |

^{1.} Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 2: Tourism Research, Policy and International Relations

Programme purpose

Enhance the strategic policy environment, monitor the tourism sector's performance and enable stakeholder relations.

Objectives

- Monitor and evaluate tourism projects and initiatives over the medium term by:
 - conducting an impact evaluation study of the local government project
 - monitoring capacity building programmes such as the hospitality youth programme, the national youth chefs training programme, the tourism monitors programme and the food safety quality assurers programme
 - finalising and publishing the 3 state of tourism reports
 - producing 4 tourism sector recovery plan implementation reports
 - assessing the state of key public attractions in South Africa.
- Create an enabling policy and regulatory environment for the growth and development of the tourism sector
 by submitting the white paper on the development and promotion of tourism in South Africa for approval
 over the medium term.
- Provide oversight by developing 4 reports on the governance and performance of South African Tourism over the medium term.
- Provide a digital market where tourism businesses can source skilled human resources while linking work seekers with employment opportunities by implementing, maintaining and enhancing the tourism skills and employment portal; and implementing and maintaining the tourism data analytics system over the medium term.
- Encourage regional integration by implementing 6 outreach programmes within the diplomatic community by 2025/26.
- Advance Africa's tourism interests at the regional, continental and global levels through engagements in multilateral forums and hosting a workshop on sharing best practices targeted at African countries with whom South Africa signed tourism agreements and strategic formations over the medium term.

Subprogrammes

- Tourism Research, Policy and International Relations Management provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management services. This subprogramme also manages policy development and evaluation and promotes sector transformation and responsible tourism.
- Research and Knowledge Management oversees tourism research, knowledge management and impact evaluation in the sector.
- *Policy Planning and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures the efficient and effective management of stakeholder relations.
- South African Tourism stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- International Relations and Cooperation drives South Africa's interests through international relations and cooperation.

Expenditure trends and estimates

Table 38.8 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | | | | | _ | Average: | | | | _ | Average: |
|---|---------|-------------|---------|---------------|---------|-----------|---------|-------------|----------|---------|-----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | _ | | | Adjusted | rate | Total | Mediun | n-term expe | enditure | rate | Total |
| D - 200 | | lited outco | | appropriation | (%) | (%) | 2022/24 | estimate | 2025/25 | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | - | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | - | - 2025/26 |
| Tourism Research, Policy and International Relations Management | 8.4 | 5.7 | 5.4 | 9.7 | 5.3% | 0.6% | 10.0 | 10.4 | 10.9 | 3.8% | 0.7% |
| Research and Knowledge Management | 23.2 | 21.5 | 26.2 | 32.6 | 11.9% | 2.2% | 34.7 | 36.3 | 37.9 | 5.2% | 2.4% |
| Policy Planning and Strategy | 12.0 | 10.7 | 10.8 | 15.7 | 9.6% | 1.1% | 15.4 | 16.1 | 16.9 | 2.3% | 1.1% |
| South African Tourism | 1 354.2 | 423.0 | 1 297.0 | 1 329.2 | -0.6% | 94.2% | 1 344.7 | 1 405.1 | 1 468.0 | 3.4% | 93.7% |
| International Relations and Cooperation | 21.3 | 18.6 | 19.0 | 30.2 | 12.3% | 1.9% | 30.5 | 31.9 | 33.4 | 3.4% | 2.1% |
| Total | 1 419.1 | 479.5 | 1 358.6 | 1 417.5 | - | 100.0% | 1 435.2 | 1 499.8 | 1 567.0 | 3.4% | 100.0% |
| Change to 2022 | | | | 1.5 | | | 1.7 | 1.7 | 1.8 | | |
| Budget estimate | | | | | | | | | | | |
| Economic classification | | | | | | | | | | | |
| Current payments | 61.7 | 53.2 | 58.0 | 80.8 | 9.4% | 5.4% | 83.5 | 87.7 | 91.7 | 4.3% | 5.8% |
| Compensation of employees | 50.1 | 48.1 | 49.1 | 58.9 | 5.5% | 4.4% | 60.8 | 63.5 | 66.2 | 4.0% | 4.2% |
| Goods and services | 11.5 | 5.1 | 8.9 | 22.0 | 24.0% | 1.0% | 22.8 | 24.3 | 25.5 | 5.1% | 1.6% |
| of which: | | | | | | | | | | | |
| Advertising | 0.3 | 0.1 | 0.1 | 0.2 | -11.5% | _ | 0.6 | 0.7 | 0.7 | 43.7% | _ |
| Communication | 0.3 | 0.6 | 0.6 | 0.7 | 30.8% | - | 0.7 | 0.8 | 0.8 | 6.1% | 0.1% |
| Computer services | 1.7 | 2.2 | 1.2 | 0.2 | -48.1% | 0.1% | 2.0 | 2.1 | 2.2 | 109.2% | 0.1% |
| Consultants: Business and advisory services | 1.2 | 1.0 | 4.3 | 0.1 | -56.2% | 0.1% | - | 1.5 | 1.5 | 148.0% | 0.1% |
| Travel and subsistence | 5.9 | 0.4 | 1.3 | 12.3 | 28.0% | 0.4% | 13.6 | 13.8 | 14.5 | 5.5% | 0.9% |
| Venues and facilities | 0.9 | 0.1 | 0.2 | 2.7 | 42.7% | 0.1% | 3.3 | 3.2 | 3.3 | 7.4% | 0.2% |
| Transfers and subsidies | 1 357.0 | 426.1 | 1 300.3 | 1 335.5 | -0.5% | 94.5% | 1 351.0 | 1 411.7 | 1 475.0 | 3.4% | 94.1% |
| Departmental agencies and accounts | 1 354.2 | 423.0 | 1 297.0 | 1 329.2 | -0.6% | 94.2% | 1 344.7 | 1 405.1 | 1 468.0 | 3.4% | 93.7% |
| Foreign governments and international | 2.8 | 3.0 | 2.4 | 2.5 | -3.4% | 0.2% | 2.6 | 2.7 | 2.8 | 4.1% | 0.2% |
| organisations | | | | | | | | | | | |
| Households | 0.0 | 0.1 | 0.8 | 3.8 | 346.0% | 0.1% | 3.8 | 4.0 | 4.1 | 2.7% | 0.3% |
| Payments for capital assets | 0.4 | 0.2 | 0.3 | 1.1 | 39.9% | - | 0.7 | 0.4 | 0.4 | -31.4% | - |
| Machinery and equipment | 0.4 | 0.2 | 0.3 | 1.1 | 39.9% | - | 0.7 | 0.4 | 0.4 | -31.4% | - |
| Payments for financial assets | 0.0 | 0.0 | 0.0 | - | -100.0% | - | - | - | - | - | - |
| Total | 1 419.1 | 479.5 | 1 358.6 | 1 417.5 | - | 100.0% | 1 435.2 | 1 499.8 | 1 567.0 | 3.4% | 100.0% |
| Proportion of total programme | 59.5% | 34.4% | 53.5% | 56.6% | - | - | 56.9% | 56.9% | 56.9% | - | - |
| expenditure to vote expenditure | | | | | | | | | | | |
| Details of transfers and subsidies | | | | | _ | | | | | | , |
| Households | | | | | | | | | | | |
| Social benefits | | | | | | | | | | | |
| Current | 0.0 | 0.1 | 0.1 | - | -100.0% | - | - | - | - | - | - |
| Employee social benefits | 0.0 | 0.1 | 0.1 | - | -100.0% | - | - | - | - | - | - |
| Households | | | | | | | | | | | |
| Other transfers to households | | | | | | | | | | | |
| Current | _ | _ | 0.7 | 3.8 | _ | 0.1% | 3.8 | 4.0 | 4.1 | 2.7% | 0.3% |
| Bursaries for non-employees | _ | - | 0.7 | 3.8 | _ | 0.1% | 3.8 | 4.0 | 4.1 | 2.7% | 0.3% |
| Departmental agencies and accounts | | | | | | | | | | | |
| Departmental agencies (non-business entities | • | | | | | | | | | | |
| Current | 1 354.2 | 423.0 | 1 297.0 | 1 329.2 | -0.6% | 94.2% | 1 344.7 | 1 405.1 | 1 468.0 | 3.4% | 93.7% |
| South African Tourism | 1 354.2 | 423.0 | 1 297.0 | 1 329.2 | -0.6% | 94.2% | 1 344.7 | 1 405.1 | 1 468.0 | 3.4% | 93.7% |
| Foreign governments and | | | | | | | | | | | |
| international organisations | | | | | | | | | | | |
| Current | 2.8 | 3.0 | 2.4 | 2.5 | -3.4% | 0.2% | 2.6 | 2.7 | 2.8 | 4.1% | 0.2% |
| United Nations World Tourism Organisation | 2.8 | 3.0 | 2.4 | 2.5 | -3.4% | 0.2% | 2.6 | 2.7 | 2.8 | 4.1% | 0.2% |

Personnel information

Table 38.9 Tourism Research, Policy and International Relations personnel numbers and cost by salary level¹

| | estima | of posts ted for ch 2023 | | | Nur | nber and co | ost² of p | ersoni | nel posts fil | led/pla | nned f | or on funde | d estab | lishme | ent | | | Average growth | Average: Salary level/ |
|-----------------|-------------|--------------------------------|--------|-------|------|-------------|-----------|--------|---------------|---------|--------|-------------|---------|---------|--------|------|------|----------------|------------------------------|
| | | Number | | | | | | | | | | | | | | | | rate | Total |
| | | of posts | Α | ctual | | Revise | d estim | ate | | | Medi | um-term ex | penditu | ıre est | imate | | | (%) | (%) |
| | Number | additional | | | | | | | | | | | | | | | | | |
| | of | to the | | | | | | | | | | | | | | | | | |
| | funded | establish- | | | | | | | | | | | | | | | | | |
| | posts | ment | 202 | 21/22 | | 2022/23 | | | 202 | 23/24 | | 202 | 4/25 | | 202 | 5/26 | | 2022/23 - | - 2025/26 |
| Tourism Resea | rch, Policy | and | | | Unit | | | Unit | | | Unit | | | Unit | | | Unit | | |
| International F | elations | | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | | |
| Salary level | 66 | 4 | 66 | 49.1 | 0.7 | 75 | 58.9 | 0.8 | 78 | 60.8 | 0.8 | 77 | 63.5 | 0.8 | 79 | 66.3 | 0.8 | 1.7% | 100.0% |
| 1-6 | 4 | - | 4 | 1.2 | 0.3 | 4 | 1.3 | 0.3 | 4 | 1.2 | 0.3 | 4 | 1.3 | 0.3 | 4 | 1.4 | 0.3 | - | 5.2% |
| 7 – 10 | 38 | 4 | 38 | 21.2 | 0.6 | 41 | 24.0 | 0.6 | 41 | 23.7 | 0.6 | 41 | 25.2 | 0.6 | 42 | 26.5 | 0.6 | 0.8% | 53.4% |
| 11 – 12 | 12 | - | 12 | 11.0 | 0.9 | 18 | 17.2 | 1.0 | 21 | 19.5 | 0.9 | 20 | 19.6 | 1.0 | 21 | 20.8 | 1.0 | 5.3% | 25.9% |
| 13 – 16 | 12 | - | 12 | 15.6 | 1.3 | 12 | 16.3 | 1.4 | 12 | 16.3 | 1.4 | 12 | 17.3 | 1.4 | 12 | 17.6 | 1.5 | - | 15.5% |

^{1.} Data has been provided by the department and may not necessarily reconcile with official government personnel data.

^{2.} Rand million.

Programme 3: Destination Development

Programme purpose

Facilitate and coordinate tourism destination development.

Objectives

- Implement 5 destination enhancement and route development projects over the medium term to diversify tourism offerings and enhance visitor experience in identified priority areas by:
 - facilitating the implementation of developed tourism concepts in eThekwini metro, and the OR Tambo,
 Pixley Ka Seme and Namakwa districts
 - implementing the budget resort network and brand concept
 - managing a pipeline of nationally prioritised greenfield and brownfield tourism investment opportunities
 - facilitating 4 investment promotion platforms.
- Support destination enhancement initiatives over the medium term by:
 - implementing infrastructure maintenance programmes in 18 national parks
 - implementing infrastructure maintenance and beautification programmes in 4 provincial state-owned attractions
 - supporting the implementation of 30 community-based tourism projects.
- Create 12 399 work opportunities through Working for Tourism projects over the medium term.

Subprogrammes

- Destination Development Management provides strategic leadership and administrative support to the programme.
- Tourism Enhancement increases the competitiveness of South Africa's tourism industry.
- Destination Planning and Investment Coordination ensures that tourism infrastructure supports the growth of the sector.
- Working for Tourism facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeted at young people, women, unemployed people, people with disabilities and SMMEs.

Expenditure trends and estimates

Table 38.10 Destination Development expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | | | | | | Average: | | | | | Average: |
|-------------------------------------|---------|--------------|---------|---------------|---------|-----------|---------|-------------|---------|---------|-----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Adjusted | rate | Total | Medium | -term expen | diture | rate | Total |
| | Aud | dited outcom | ie | appropriation | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 | - 2025/26 |
| Destination Development | 11.9 | 15.5 | 114.7 | 28.3 | 33.4% | 9.6% | 10.7 | 11.2 | 11.7 | -25.5% | 3.8% |
| Management | | | | | | | | | | | |
| Tourism Enhancement | 18.3 | 14.8 | 16.3 | 23.7 | 9.0% | 4.1% | 24.2 | 25.3 | 26.5 | 3.9% | 6.1% |
| Destination Planning and Investment | 23.6 | 20.6 | 20.9 | 31.2 | 9.7% | 5.4% | 31.5 | 33.0 | 34.5 | 3.4% | 7.9% |
| Coordination | | | | | | | | | | | |
| Working for Tourism | 376.2 | 376.6 | 375.4 | 312.4 | -6.0% | 80.9% | 334.8 | 346.1 | 360.6 | 4.9% | 82.3% |
| Total | 430.0 | 427.5 | 527.2 | 395.6 | -2.7% | 100.0% | 401.1 | 415.6 | 433.4 | 3.1% | 100.0% |
| Change to 2022 | | | | 1.7 | | | 22.8 | 23.7 | 24.7 | | |
| Budget estimate | | | | | | | | | | | |

Table 38.10 Destination Development expenditure trends and estimates by subprogramme and economic classification (continued)

| Table 38.10 Destination Deve | iopinicine c | xpenaitai | C trenus | ana estimate | Jo by Juk | | iiic ana c | conomic c | lassificat | 1011 (0011 | |
|--------------------------------------|--------------|--------------|----------|---------------|-----------|-----------|------------|--------------|------------|------------|----------|
| Economic classification | | | | | | Average: | | | | | Average: |
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | _ | | growth | diture/ |
| | | | | Adjusted | rate | Total | Medium | n-term expen | diture | rate | Total |
| - ···· | | lited outcom | | appropriation | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | | 2025/26 |
| Current payments | 419.3 | 186.9 | 320.6 | 395.5 | -1.9% | 74.3% | 401.1 | 415.6 | 433.4 | 3.1% | 100.0% |
| Compensation of employees | 54.2 | 55.0 | 55.3 | 61.7 | 4.4% | 12.7% | 61.1 | 63.8 | 66.6 | 2.6% | 15.4% |
| Goods and services | 365.1 | 132.0 | 265.3 | 333.8 | -2.9% | 61.6% | 339.9 | 351.8 | 366.7 | 3.2% | 84.6% |
| of which: | | | | | | | | | | | |
| Consultants: Business and advisory | 5.5 | 5.2 | 3.9 | 21.7 | 58.4% | 2.0% | 3.8 | 3.9 | 4.1 | -42.6% | 2.0% |
| services | | | | | | | | | | | |
| Agency and support/outsourced | 166.9 | 49.8 | 78.5 | 107.3 | -13.7% | 22.6% | 131.0 | 112.1 | 163.8 | 15.1% | 31.3% |
| services | | | | | | | | | | | |
| Consumable supplies | 1.2 | 0.0 | 0.2 | 0.5 | -24.1% | 0.1% | 1.9 | 2.0 | 2.1 | 58.7% | 0.4% |
| Property payments | 7.5 | 40.5 | 122.3 | 44.9 | 81.2% | 12.1% | 49.7 | 121.3 | 6.7 | -46.8% | 13.5% |
| Travel and subsistence | 13.2 | 3.4 | 8.7 | 20.3 | 15.4% | 2.6% | 20.3 | 21.4 | 22.4 | 3.3% | 5.1% |
| Training and development | 168.3 | 31.2 | 42.5 | 131.1 | -8.0% | 21.0% | 129.8 | 87.5 | 163.8 | 7.7% | 31.1% |
| Transfers and subsidies | 0.0 | 0.1 | 0.1 | - | -100.0% | - | - | - | - | - | _ |
| Households | 0.0 | 0.1 | 0.1 | _ | -100.0% | _ | _ | _ | - | _ | _ |
| Payments for capital assets | 10.5 | 240.5 | 206.4 | 0.1 | -76.3% | 25.7% | 0.0 | - | - | -100.0% | _ |
| Buildings and other fixed structures | 10.1 | 240.1 | 206.3 | _ | -100.0% | 25.6% | _ | _ | - | _ | _ |
| Machinery and equipment | 0.4 | 0.3 | 0.2 | 0.1 | -29.5% | 0.1% | 0.0 | _ | _ | -100.0% | _ |
| Payments for financial assets | 0.2 | 0.0 | 0.1 | - | -100.0% | - | _ | - | - | _ | - |
| Total | 430.0 | 427.5 | 527.2 | 395.6 | -2.7% | 100.0% | 401.1 | 415.6 | 433.4 | 3.1% | 100.0% |
| Proportion of total programme | 18.0% | 30.7% | 20.8% | 15.8% | - | _ | 15.9% | 15.8% | 15.7% | - | _ |
| expenditure to vote expenditure | | | | | | | | | | | |
| | | | | 1 | | | | | | | |
| Details of transfers and subsidies | | | | | | | | | | | |
| Households | | | | | | | | | | | |
| Social benefits | | | | | | | | | | | |
| Current | _ | 0.1 | 0.1 | _ | _ | _ | _ | _ | _ | _ | _ |
| Employee social benefits | _ | 0.1 | 0.1 | _ | _ | _ | _ | _ | _ | _ | _ |
| Households | | | | | | | | | | | |
| Other transfers to households | | | | | | | | | | | |
| Current | 0.0 | _ | _ | _ | -100.0% | _ | _ | _ | _ | _ | _ |
| Employee social benefits | 0.0 | _ | _ | _ | -100.0% | _ | _ | _ | _ | _ | _ |
| | 0.0 | | | | 200.070 | | | | | | |

Personnel information

Table 38.11 Destination Development personnel numbers and cost by salary level¹

| | Number | r of posts | | | | | | | | | | | | | | | | | Average: |
|----------------|------------|------------|--------|-------|------|-------------|-----------------------|--------|---------------|---------|--------|-------------|---------|---------|--------|-------|------|---------|-----------|
| | estima | ited for | | | | | | | | | | | | | | | | Average | Salary |
| | 31 Mar | ch 2023 | | | Nur | nber and co | ost ² of p | ersoni | nel posts fil | led/pla | nned f | or on funde | d estab | lishme | ent | | | growth | level/ |
| | | Number | | | | | | | | | | | | | | | | rate | Total |
| | | of posts | Δ | ctual | | Revise | d estim | nate | | | Medi | um-term ex | penditu | ıre est | imate | | | (%) | (%) |
| | Number | additional | | | | | | | | | | | | | | | | | |
| | of | to the | | | | | | | | | | | | | | | | | |
| | funded | establish- | | | | | | | | | | | | | | | | | |
| | posts | ment | 202 | 21/22 | | 202 | 2/23 | | 202 | 23/24 | | 202 | 4/25 | | 202 | 25/26 | | 2022/23 | - 2025/26 |
| | | | | | Unit | | | Unit | | | Unit | | | Unit | | | Unit | | |
| Destination De | evelopment | t | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | | |
| Salary level | 70 | 4 | 70 | 55.3 | 0.8 | 73 | 61.7 | 0.8 | 72 | 61.1 | 0.8 | 70 | 63.8 | 0.9 | 71 | 66.6 | 0.9 | -0.9% | 100.0% |
| 1-6 | 4 | - | 4 | 1.2 | 0.3 | 4 | 1.2 | 0.3 | 3 | 0.9 | 0.3 | 4 | 1.3 | 0.3 | 4 | 1.3 | 0.3 | _ | 5.2% |
| 7 – 10 | 36 | 4 | 36 | 21.1 | 0.6 | 36 | 22.0 | 0.6 | 34 | 20.3 | 0.6 | 31 | 20.2 | 0.7 | 30 | 20.3 | 0.7 | -5.9% | 45.8% |
| 11 – 12 | 20 | - | 20 | 19.9 | 1.0 | 22 | 22.7 | 1.0 | 25 | 25.4 | 1.0 | 25 | 27.0 | 1.1 | 27 | 29.4 | 1.1 | 7.1% | 34.6% |
| 13 – 16 | 10 | _ | 10 | 13.2 | 1.3 | 11 | 15.7 | 1.4 | 10 | 14.4 | 1.4 | 10 | 15.3 | 1.5 | 10 | 15.6 | 1.6 | -3.1% | 14.3% |

^{1.} Data has been provided by the department and may not necessarily reconcile with official government personnel data.

Programme 4: Tourism Sector Support Services

Programme purpose

Enhance transformation, increase skill levels and support the development of the sector to ensure that South Africa is a competitive tourism destination.

Objectives

- Accelerate transformation in the tourism sector by implementing the Tourism Equity Fund and the green tourism incentive programme over the medium term.
- Stimulate growth in domestic tourism by implementing 4 domestic tourism awareness programmes over the medium term.

^{2.} Rand million.

- Encourage inclusive economic growth in the tourism sector by increasing the participation of SMMEs through
 incubation programmes to provide business support and development in areas such as technology, tour
 operations and food services over the medium term.
- Implement initiatives in each year of the medium term to increase the participation of women in the tourism sector by facilitating the United Nations Women in Tourism pilot programme in Limpopo's Vhembe and Mopani districts.
- Enhance visitor service and experience over the medium term by implementing the service excellence standard, focusing on identified improvement initiatives and structured support.
- Facilitate skills development by implementing 5 capacity-building programmes across the sector over the medium term.

Subprogrammes

- Tourism Sector Support Services Management provides administrative support to the programme's activities.
- Tourism Human Resource Development facilitates the efficient management and implementation of human resource development initiatives for the tourism sector.
- Enterprise Development and Transformation facilitates inclusive participation and sustainability in the tourism sector.
- Tourism Visitor Services ensures the integrity of information and facilitates accurate tourism information.
- *Tourism Incentive Programme* manages the establishment of capital and non-capital tourism incentives to promote and encourage the development and growth of the tourism sector.

Expenditure trends and estimates

Table 38.12 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | | | | | | Average: | | | | | Average: |
|------------------------------------|---------|---------------|---------|---------------|---------|-----------|---------|--------------|---------|---------|-----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Adjusted | rate | Total | Medium | ı-term exper | nditure | rate | Total |
| _ | | lited outcome |) | appropriation | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 | - 2025/26 |
| Tourism Sector Support Services | 11.8 | 6.1 | 4.3 | 11.3 | -1.4% | 2.9% | 11.7 | 12.3 | 12.9 | 4.3% | 3.2% |
| Management | | | | | | | | | | | |
| Tourism Human Resource | 29.0 | 18.6 | 27.1 | 30.7 | 1.8% | 9.0% | 31.6 | 33.0 | 34.5 | 4.0% | 8.6% |
| Development | | | | | | | | | | | |
| Enterprise Development and | 34.7 | 41.7 | 37.4 | 48.2 | 11.6% | 13.9% | 50.1 | 52.4 | 54.9 | 4.4% | 13.7% |
| Transformation | | | | | | | | | | | |
| Tourism Visitor Services | 24.1 | 22.1 | 23.4 | 26.1 | 2.6% | 8.2% | 26.4 | 27.6 | 28.8 | 3.4% | 7.2% |
| Tourism Incentive Programme | 148.3 | 106.8 | 271.4 | 242.8 | 17.9% | 66.0% | 243.1 | 258.1 | 268.5 | 3.4% | 67.3% |
| Total | 248.0 | 195.4 | 363.5 | 359.1 | 13.1% | 100.0% | 363.0 | 383.4 | 399.6 | 3.6% | 100.0% |
| Change to 2022 | | | | 2.5 | | | 2.3 | 2.4 | 2.4 | | |
| Budget estimate | | | | | | | | | | | |
| | | | | | | | | | | | |
| Economic classification | | | | | | | | | | | |
| Current payments | 111.4 | 124.0 | 97.8 | 129.1 | 5.1% | 39.6% | 132.5 | 138.5 | 144.8 | 3.9% | 36.2% |
| Compensation of employees | 72.1 | 71.6 | 74.7 | 81.9 | 4.3% | 25.7% | 83.4 | 87.1 | 90.9 | 3.6% | 22.8% |
| Goods and services | 39.3 | 52.4 | 23.2 | 47.3 | 6.4% | 13.9% | 49.1 | 51.4 | 53.9 | 4.5% | 13.4% |
| of which: | | | | | | | | | | | |
| Catering: Departmental activities | 1.9 | 0.9 | 1.5 | 2.0 | 0.8% | 0.5% | 3.0 | 3.2 | 3.4 | 19.5% | 0.8% |
| Consultants: Business and advisory | 5.4 | 10.4 | 10.1 | 14.3 | 38.5% | 3.4% | 7.7 | 8.1 | 8.5 | -15.9% | 2.6% |
| services | | | | | | | | | | | |
| Agency and support/outsourced | 4.3 | 0.0 | 0.0 | 0.0 | -87.3% | 0.4% | 4.4 | 4.6 | 4.9 | 715.0% | 0.9% |
| services | | | | | | | | | | | |
| Travel and subsistence | 14.0 | 1.6 | 5.0 | 18.8 | 10.4% | 3.4% | 18.9 | 19.8 | 20.7 | 3.3% | 5.2% |
| Training and development | 6.9 | 7.2 | 2.0 | 2.4 | -29.8% | 1.6% | 8.3 | 8.7 | 9.1 | 56.2% | 1.9% |
| Venues and facilities | 3.8 | 3.3 | 1.5 | 5.0 | 9.7% | 1.2% | 2.2 | 2.3 | 2.4 | -21.6% | 0.8% |
| Transfers and subsidies | 135.9 | 71.2 | 265.3 | 229.9 | 19.1% | 60.2% | 230.6 | 245.0 | 254.8 | 3.5% | 63.8% |
| Departmental agencies and accounts | 3.7 | 3.0 | 264.9 | 4.3 | 4.9% | 23.7% | 4.4 | 4.6 | 4.8 | 4.1% | 1.2% |
| Public corporations and private | 131.7 | 50.5 | - | 225.2 | 19.6% | 34.9% | 225.7 | 239.9 | 249.5 | 3.5% | 62.5% |
| enterprises | | | | | | | | | | | |
| Non-profit institutions | 0.4 | _ | 0.4 | 0.4 | 2.4% | 0.1% | 0.4 | 0.5 | 0.5 | 2.7% | 0.1% |
| Households | 0.1 | 17.7 | - | - | -100.0% | 1.5% | _ | _ | _ | _ | _ |
| Payments for capital assets | 0.7 | 0.3 | 0.4 | 0.1 | -53.8% | 0.1% | _ | _ | _ | -100.0% | _ |
| Machinery and equipment | 0.7 | 0.3 | 0.4 | 0.1 | -53.8% | 0.1% | _ | _ | _ | -100.0% | _ |
| Payments for financial assets | 0.0 | 0.0 | 0.0 | _ | -100.0% | - | _ | _ | _ | _ | _ |
| Total | 248.0 | 195.4 | 363.5 | 359.1 | 13.1% | 100.0% | 363.0 | 383.4 | 399.6 | 3.6% | 100.0% |
| Proportion of total programme | 10.4% | 14.0% | 14.3% | 14.4% | | _ | 14.4% | 14.5% | 14.5% | _ | _ |
| expenditure to vote expenditure | 10.4/0 | 14.0/0 | 17.3/0 | 17.470 | | | 17.7/0 | 17.5/0 | 17.3/0 | | |
| experientale to vote experientale | | | | l . | | | | | | | |

Table 38.12 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification (continued)

| Details of transfers and subsidies | | | | | Average | Average: Expen- diture/ | | | | Average | Average: Expen- diture/ |
|--|----------|--------------|----------|---------------|----------------|-------------------------------|---------|--------------|---------|----------------|-------------------------------|
| | | | | Adjusted | growth rate | Total | Modium | n-term exper | dituro | growth rate | Total |
| | Aud | lited outcom | <u> </u> | appropriation | (%) | (%) | Wedium | estimate | iuiture | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | | - 2022/23 | 2023/24 | 2024/25 | 2025/26 | | - 2025/26 |
| Households | 2023, 20 | | | | 2020,20 | | | | | | |
| Social benefits | | | | | | | | | | | |
| Current | 0.1 | 0.4 | _ | _ | -100.0% | _ | _ | _ | _ | _ | _ |
| Employee social benefits | 0.1 | 0.4 | _ | ı | -100.0% | _ | _ | _ | _ | _ | _ |
| Households | | | | | | | | | | | |
| Other transfers to households | | | | | | | | | | | |
| Current | _ | 17.3 | _ | - | _ | 1.5% | - | - | - | - | - |
| Gifts and donations | - | 0.0 | - | - | _ | _ | _ | - | - | _ | - |
| Act of grace | _ | 17.3 | - | _ | - | 1.5% | - | - | - | - | _ |
| Departmental agencies and accounts | | | | | | | | | | | |
| Departmental agencies (non- | | | | | | | | | | | |
| business entities) | | | | | | | | | | | |
| Current | 3.7 | 3.0 | 264.9 | 4.3 | 4.9% | 23.7% | 4.4 | 4.6 | 4.8 | 4.1% | 1.2% |
| Tourism incentive programme | _ | - | 258.0 | - | - | 22.1% | _ | - | - | - | - |
| National tourism careers expo | 3.7 | - | 3.9 | 4.3 | 4.9% | 1.0% | 4.4 | 4.6 | 4.8 | 4.1% | 1.2% |
| Technology Innovation Agency | _ | 3.0 | 3.0 | 1 | - | 0.5% | _ | _ | _ | - | _ |
| Public corporations and private | | | | | | | | | | | |
| enterprises | | | | | | | | | | | |
| Private enterprises | | | | | | | | | | | |
| Other transfers to private enterprises | | | | | | | | | | | |
| Current | 131.7 | 50.5 | _ | 225.2 | 19.6% | 34.9% | 225.7 | 239.9 | 249.5 | 3.5% | 62.5% |
| Tourism incentive programme | 131.7 | 50.5 | _ | 225.2 | 19.6% | 34.9% | 225.7 | 239.9 | 249.5 | 3.5% | 62.5% |
| Non-profit institutions | | | | | | | | | | | |
| Current | 0.4 | | 0.4 | 0.4 | 2.4% | 0.1% | 0.4 | 0.5 | 0.5 | 2.7% | 0.1% |
| Federated Hospitality Association of South Africa | 0.4 | - | 0.4 | 0.4 | 2.4% | 0.1% | 0.4 | 0.5 | 0.5 | 2.7% | 0.1% |

Personnel information

Table 38.13 Tourism Sector Support Services personnel numbers and cost by salary level¹

| | | of posts ted for | | | | | | | | | | | | | | | | Average | Average: Salary |
|----------------|-----------|---------------------|--------|-----------------|------|--------------|-----------|--------|---------------|---------|----------|-------------|---------|---------------|--------|-------|------|---------|--------------------|
| | | ch 2023 | | | Nico | nhar and a | +2 of m | | aal nacts fil | مام/مام | d | or on funde | d actab | . حمد ها ع ذا | | | | _ | level/ |
| | 31 IVIdi | | | | Nui | iiber and co | ost- or p | ersoni | iei posts iii | ieu/pia | iiiieu i | or on runae | u estab | 11511111 | ent | | | growth | • |
| | | Number | | | | | | | | | | | | | | | | rate | Total |
| | | of posts | Α | ctual | | Revise | d estim | ate | | | Medi | um-term ex | penditu | ıre est | imate | | | (%) | (%) |
| | Number | additional | | | | | | | | | | | | | | | | | |
| | of | to the | | | | | | | | | | | | | | | | | |
| | funded | establish- | | | | | | | | | | | | | | | | | |
| | posts | ment | 202 | 2021/22 2022/23 | | | | | | 23/24 | | 202 | 4/25 | | 202 | 25/26 | | 2022/23 | 2025/26 |
| | | | | | Unit | | | Unit | | | Unit | | | Unit | | | Unit | | |
| Tourism Sector | Support S | ervices | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | | |
| Salary level | 104 | 6 | 104 | 74.7 | 0.7 | 112 | 81.8 | 0.7 | 116 | 83.4 | 0.7 | 113 | 87.1 | 0.8 | 119 | 90.9 | 0.8 | 2.0% | 100.0% |
| 1-6 | 4 | _ | 4 | 1.2 | 0.3 | 4 | 1.3 | 0.3 | 4 | 1.2 | 0.3 | 2 | 0.6 | 0.3 | 4 | 1.3 | 0.3 | - | 3.0% |
| 7 – 10 | 62 | 6 | 62 | 33.0 | 0.5 | 69 | 37.3 | 0.5 | 73 | 39.0 | 0.5 | 72 | 40.7 | 0.6 | 76 | 43.1 | 0.6 | 3.3% | 63.0% |
| 11 – 12 | 22 | - | 22 | 20.5 | 0.9 | 22 | 21.2 | 1.0 | 22 | 21.0 | 1.0 | 22 | 22.3 | 1.0 | 22 | 22.7 | 1.0 | - | 19.1% |
| 13 – 16 | 16 | _ | 16 | 20.0 | 1.2 | 17 | 22.1 | 1.3 | 17 | 22.1 | 1.3 | 17 | 23.5 | 1.4 | 17 | 23.8 | 1.4 | - | 14.8% |

^{1.} Data has been provided by the department and may not necessarily reconcile with official government personnel data.

Entity

South African Tourism

Selected performance indicators

Table 38.14 South African Tourism performance indicators by programme/objective/activity and related priority

| | Programme/Objective/ | | | | | Estimated | | | |
|---------------------------------|---------------------------|---------------|---------|------------|---------|-------------|---------|--------------|---------|
| Indicator | Activity | MTSF priority | Audit | ed perforn | nance | performance | N | /ITEF target | ts |
| | | | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 | 2024/25 | 2025/26 |
| Annual brand strength index | Leisure tourism marketing | | _1 | 39.9 | 39.9 | 42.2 | 42.8 | 42.8 | 42.8 |
| (leisure) score | | | | | | | | | |
| Number of domestic deal-driven | Leisure tourism marketing | | _1 | _1 | 4 | 3 | 3 | 3 | 3 |
| campaigns implemented per year | | | | | | | | | |
| Number of regional brand | Leisure tourism marketing | Priority 7: A | _1 | _1 | 1 | 1 | 4 | 4 | 4 |
| campaigns implemented per year | | better Africa | | | | | | | |
| Number of bids supported for | Business events | and world | 115 | 55 | 84 | 93 | 93 | 107 | 123 |
| international and regional | | | | | | | | | |
| business events per year | | | | | | | | | |
| Number of graded establishments | Visitor experience | | 5 173 | _1 | 4 707 | 5 355 | 5 462 | 5 625 | 5 805 |
| per year | | | | | | | | | |

^{1.} No historical data available.

^{2.} Rand million.

Entity overview

The Tourism Act (2014) mandates South African Tourism to market South Africa internationally and domestically as a preferred tourism and business events destination while monitoring and evaluating the performance of the tourism sector. In support of this, over the MTEF period, the entity will continue to prioritise support to domestic, regional and international tourism.

Over the period ahead, South African Tourism will focus on efforts to bid to host events such as business meetings, conferences and exhibitions in rural areas and (small) towns to boost the tourism industry in 6 focal sectors: mining and minerals, manufacturing, travel and tourism, agriculture, finance, and wholesale and retail trade. For this work, R303 million is allocated for research and R278 million for analytics. The entity also plans to support bids to host 380 international and regional business events over the period ahead through an additional allocation of R303 million.

Ensuring that visitors enjoy their experience is a key component of the entity's work, and part of South African Tourism's revitalisation plan entails assuring that tourism establishments are of a high standard. As such, the number of graded establishments is expected to increase from 5 355 in 2022/23 to 5 805 in 2025/26 at a projected cost of R168.5 million over the medium term.

The entity is set to derive 94.9 per cent (R4.4 billion) of its revenue over the period ahead through transfers from the department and the remainder through voluntary levies collected from the private sector, income from grading fees, exhibitions and interest from investments.

Programmes/Objectives/Activities

Table 38.15 South African Tourism expenditure trends and estimates by programme/objective/activity

| | | | | | | Average: | | | | | Average: |
|---------------------------|---------|--------------|---------|----------|-----------|----------|---------|--------------|---------|-----------|----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Revised | rate | Total | Mediun | n-term exper | nditure | rate | Total |
| | Aud | dited outcom | ne | estimate | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 - | 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 - | 2025/26 |
| Administration | 152.2 | 111.3 | 148.1 | 154.8 | 0.6% | 12.9% | 161.7 | 169.0 | 177.1 | 4.6% | 10.9% |
| Business enablement | 79.1 | 39.8 | 81.0 | 84.6 | 2.3% | 6.1% | 88.4 | 92.4 | 96.8 | 4.6% | 6.0% |
| Leisure tourism marketing | 948.6 | 382.5 | 909.4 | 1 072.6 | 4.2% | 68.7% | 1 074.7 | 1 122.9 | 1 172.3 | 3.0% | 73.1% |
| Business events | 178.9 | 30.8 | 88.3 | 92.2 | -19.8% | 7.7% | 96.4 | 100.7 | 105.5 | 4.6% | 6.5% |
| Visitor experience | 77.0 | 34.5 | 49.1 | 51.4 | -12.6% | 4.6% | 53.7 | 56.1 | 58.8 | 4.6% | 3.6% |
| Total | 1 435.7 | 599.0 | 1 275.9 | 1 455.6 | 0.5% | 100.0% | 1 474.8 | 1 541.1 | 1 610.5 | 3.4% | 100.0% |

Statements of financial performance, cash flow and financial position

Table 38.16 South African Tourism statements of financial performance, cash flow and financial position

| Statement of financial performance | е | | | | | Average: | | | | | Average: |
|------------------------------------|---------|-------------|---------|----------|-----------|----------|---------|--------------|---------|-----------|----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Revised | rate | Total | Medium | -term expend | diture | rate | Total |
| _ | 4 | Audited out | come | estimate | (%) | (%) | | estimate | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 - | 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 - | 2025/26 |
| Revenue | | | | | | | | | | | |
| Non-tax revenue | 155.9 | 26.7 | 36.7 | 74.0 | -22.0% | 5.9% | 76.2 | 79.6 | 83.4 | 4.1% | 5.1% |
| Sale of goods and services other | 110.2 | 7.8 | 21.6 | 61.1 | -17.8% | 3.6% | 63.0 | 65.8 | 69.0 | 4.1% | 4.3% |
| than capital assets | | | | | | | | | | | |
| Other sales | 110.2 | 7.8 | 21.6 | 61.1 | -17.8% | 3.6% | 63.0 | 65.8 | 69.0 | 4.1% | 4.3% |
| Other non-tax revenue | 45.7 | 18.9 | 15.0 | 12.8 | -34.5% | 2.3% | 13.2 | 13.8 | 14.5 | 4.1% | 0.9% |
| Transfers received | 1 389.8 | 431.0 | 1 355.9 | 1 381.6 | -0.2% | 94.1% | 1 398.6 | 1 461.5 | 1 527.1 | 3.4% | 94.9% |
| Total revenue | 1 545.7 | 457.7 | 1 392.5 | 1 455.6 | -2.0% | 100.0% | 1 474.8 | 1 541.1 | 1 610.5 | 3.4% | 100.0% |
| Expenses | | | | | | | | | | | |
| Current expenses | 1 435.7 | 599.0 | 1 275.9 | 1 455.6 | 0.5% | 100.0% | 1 474.8 | 1 541.1 | 1 610.5 | 3.4% | 100.0% |
| Compensation of employees | 218.5 | 218.5 | 227.4 | 236.7 | 2.7% | 21.4% | 246.2 | 252.3 | 264.5 | 3.8% | 16.4% |
| Goods and services | 1 209.1 | 371.4 | 1 039.0 | 1 208.9 | - | 77.7% | 1 218.2 | 1 277.8 | 1 334.6 | 3.4% | 82.9% |
| Depreciation | 8.0 | 9.0 | 9.5 | 10.0 | 7.4% | 0.9% | 10.4 | 11.0 | 11.5 | 4.8% | 0.7% |
| Total expenses | 1 435.7 | 599.0 | 1 275.9 | 1 455.6 | 0.5% | 100.0% | 1 474.8 | 1 541.1 | 1 610.5 | 3.4% | 100.0% |
| Surplus/(Deficit) | 110.0 | (141.3) | 116.6 | - | -100.0% | | _ | - | - | - | |

Table 38.16 South African Tourism statements of financial performance, cash flow and financial position (continued)

| Cash flow statement | | | | | | Average: | | | | | Average: |
|--|---------|-------------|---------|----------|-----------|----------|---------|--------------|---------|-----------|----------|
| | | | | | Average | Expen- | | | | Average | Expen- |
| | | | | | growth | diture/ | | | | growth | diture/ |
| | | | | Revised | rate | Total | Medium | -term expend | diture | rate | Total |
| | | Audited out | come | estimate | (%) | (%) | | estimate . | | (%) | (%) |
| R million | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2019/20 - | 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2022/23 - | 2025/26 |
| Cash flow from operating | 17.8 | (454.2) | 433.4 | _ | -100.0% | _ | _ | 0.0 | 0.0 | - | _ |
| activities | | | | | | | | | | | |
| Receipts | | | | | | | | | | | |
| Non-tax receipts | 114.6 | 26.7 | 27.0 | 126.4 | 3.3% | 6.1% | 130.2 | 136.0 | 142.5 | 4.1% | 8.8% |
| Sales of goods and services other | 93.1 | 26.7 | 22.3 | 126.4 | 10.7% | 5.6% | 130.2 | 136.0 | 142.5 | 4.1% | 8.8% |
| than capital assets | | | | | | | | | | | |
| Other sales | 93.1 | 26.7 | 22.3 | 126.4 | 10.7% | 5.6% | 130.2 | 136.0 | 142.5 | 4.1% | 8.8% |
| Other tax receipts | 21.5 | _ | 4.7 | _ | -100.0% | 0.5% | _ | _ | _ | _ | _ |
| Transfers received | 1 369.3 | 423.0 | 1 297.0 | 1 329.2 | -1.0% | 93.9% | 1 344.7 | 1 405.1 | 1 472.5 | 3.5% | 91.2% |
| Total receipts | 1 484.0 | 449.7 | 1 324.0 | 1 455.6 | -0.6% | 100.0% | 1 474.8 | 1 541.1 | 1 615.0 | 3.5% | 100.0% |
| Payment | | | | | | | | | | | |
| Current payments | 1 466.1 | 904.0 | 890.7 | 1 455.6 | -0.2% | 100.0% | 1 474.8 | 1 541.1 | 1 615.0 | 3.5% | 100.0% |
| Compensation of employees | 218.5 | 236.9 | 232.3 | 236.4 | 2.6% | 20.9% | 245.8 | 258.1 | 270.5 | 4.6% | 16.6% |
| Goods and services | 1 247.6 | 667.1 | 658.4 | 1 219.2 | -0.8% | 79.1% | 1 229.0 | 1 282.9 | 1 344.5 | 3.3% | 83.4% |
| Total payments | 1 466.1 | 904.0 | 890.7 | 1 455.6 | -0.2% | 100.0% | 1 474.8 | 1 541.1 | 1 615.0 | 3.5% | 100.0% |
| Net cash flow from investing | (2.2) | (0.7) | (21.0) | 55.5 | -100.0% | _ | | | | | _ |
| activities | (2.2) | (0.7) | (21.0) | | -100.070 | | | | | | |
| Acquisition of property, plant, | (2.4) | (0.8) | (21.0) | - | -100.0% | - | - | - | 1 | - | - |
| equipment and intangible assets | | | | | | | | | | | |
| Proceeds from the sale of | 0.2 | 0.0 | - | _ | -100.0% | - | - | _ | _ | - | _ |
| property, plant, equipment and | | | | | | | | | | | |
| intangible assets | | | | | | | | | | | |
| Other flows from investing | (0.1) | 0.1 | 0.0 | _ | -100.0% | - | _ | _ | _ | - | - |
| activities | | | | | | | | | | | |
| Net cash flow from financing activities | (0.2) | - | (0.0) | _ | -100.0% | _ | - | - | _ | - | - |
| Repayment of finance leases | (0.2) | _ | (0.0) | _ | -100.0% | _ | _ | _ | _ | _ | _ |
| Net increase/(decrease) in cash | 15.4 | (455.0) | 412.4 | _ | -100.0% | -10.6% | _ | 0.0 | 0.0 | _ | _ |
| and cash equivalents | | (10010) | | | 200.070 | 20.070 | | 0.0 | 0.0 | | |
| | | | | | | | | | | | • |
| Statement of financial position Carrying value of assets | 90.4 | 69.9 | 80.0 | 138.2 | 15.2% | 14.9% | 144.5 | 151.0 | 158.2 | 4.6% | 15.1% |
| of which: | 55.4 | 03.3 | 55.0 | 100.2 | 25.270 | 2 70 | 25 | 131.0 | 255.2 | | 23.170 |
| Acquisition of assets | (2.4) | (0.8) | (21.0) | _ | -100.0% | _ | _ | _ | _ | _ | _ |
| Loans | 0.2 | 0.1 | 0.1 | _ | -100.0% | _ | _ | _ | _ | _ | |
| Receivables and prepayments | 57.8 | 64.9 | 89.5 | 28.3 | -21.2% | 10.7% | 29.5 | 30.9 | 32.3 | 4.6% | 3.1% |
| Cash and cash equivalents | 624.9 | 170.0 | 647.0 | 752.1 | 6.4% | 74.4% | 785.9 | 821.2 | 860.6 | 4.6% | 81.9% |
| Total assets | 773.3 | 304.9 | 816.7 | 918.6 | 5.9% | 100.0% | 959.9 | 1 003.0 | 1 051.2 | 4.6% | 100.0% |
| Accumulated surplus/(deficit) | 240.6 | 30.2 | 173.4 | - | -100.0% | 15.6% | | - | | | |
| Capital and reserves | 76.7 | 52.1 | 52.1 | 96.4 | 7.9% | 11.0% | 100.7 | 105.3 | 110.3 | 4.6% | 10.5% |
| Finance lease | 0.1 | 0.1 | 0.1 | 0.3 | 36.3% | | 0.3 | 0.3 | 0.3 | 4.6% | 10.570 |
| Trade and other payables | 426.1 | 190.4 | 555.2 | 762.4 | 21.4% | 67.1% | 796.7 | 832.5 | 872.5 | 4.6% | 83.0% |
| Provisions | 29.8 | 32.1 | 35.8 | 59.5 | 25.9% | 6.3% | 62.2 | 65.0 | 68.1 | 4.6% | 6.5% |
| Total equity and liabilities | 773.3 | 304.9 | 816.7 | 918.6 | 5.9% | 100.0% | 959.9 | 1 003.0 | 1 051.2 | 4.6% | 100.0% |

Personnel information

Table 38.17 South African Tourism personnel numbers and cost by salary level

| | estin | er of posts nated for arch 2023 | | | Nur | nber and | cost ¹ of | person | nel posts | filled/pl | anned | for on fur | nded est | ablishr | ment | | | Average growth rate of | Average: |
|---------|---------------|---------------------------------------|--------|--------|------|----------|---|--------|-----------|-----------|-------|------------|----------|---------|--------|--------|-------|------------------------------|-----------|
| | | Number | | | | | | | | | | | | | | | | person- | Salary |
| | | of posts | | | | | | | | | | | | | | | | nel | level/ |
| | lumber | on | | | | | | | | | | | | | | | posts | Total | |
| | of | approved | - 1 | Actual | | Revise | vised estimate Medium-term expenditure estimate | | | | | | | | (%) | (%) | | | |
| | funded | establish- | | | | | | | | | | | | | | | | | |
| | posts | ment | 2 | 021/22 | | 2 | 022/23 | | 2 | 023/24 | | 2 | 024/25 | | 2 | 025/26 | | 2022/23 | - 2025/26 |
| | | | | | Unit | | | Unit | | | Unit | | | Unit | | | Unit | | |
| South | African T | ourism | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | Number | Cost | cost | | |
| Salary | 241 | 241 | 241 | 227.4 | 0.9 | 241 | 236.7 | 1.0 | 241 | 246.2 | 1.0 | 241 | 252.3 | 1.0 | 241 | 264.5 | 1.1 | - | 100.0% |
| level | | | | | | | | | | | | | | | | | | | |
| 1-6 | 39 | 39 | 39 | 5.4 | 0.1 | 39 | 5.4 | 0.1 | 39 | 5.5 | 0.1 | 39 | 5.6 | 0.1 | 39 | 6.0 | 0.2 | - | 16.2% |
| 7 – 10 | 75 | 75 | 75 | 44.1 | 0.6 | 75 | 45.7 | 0.6 | 75 | 47.6 | 0.6 | 75 | 48.9 | 0.7 | 75 | 55.1 | 0.7 | _ | 31.1% |
| 11 – 12 | 42 | 42 | 42 | 41.7 | 1.0 | 42 | 43.3 | 1.0 | 42 | 45.0 | 1.1 | 42 | 46.2 | 1.1 | 42 | 51.0 | 1.2 | - | 17.4% |
| 13 – 16 | 80 | 80 | 80 | 123.8 | 1.5 | 80 | 129.2 | 1.6 | 80 | 134.4 | 1.7 | 80 | 137.7 | 1.7 | 80 | 138.9 | 1.7 | - | 33.2% |
| 17 – 22 | . 5 | 5 | 5 | 12.5 | 2.5 | 5 | 13.2 | 2.6 | 5 | 13.7 | 2.7 | 5 | 14.0 | 2.8 | 5 | 13.4 | 2.7 | _ | 2.1% |

1. Rand million.